

Cover Letter

Attention Faculty Search Committee:

I am writing in response to your current need for an Online or face to face faculty member. My beginning career and academia started as a conceptual artist with a fine arts foundation in drawing and painting. After realizing that the element of movement could be incorporated with film, video, and animation. Now I consider myself a well-rounded professor in a digital media world.

My teaching experience includes graduate and undergraduate courses in Graphic design, Typography, Intro to Drawing, Perspective Drawings, Drawing for Animation, 2D Animation, 2.5 & 3D Animation, Web Animation, Motion Media, Game Design, Conceptual Storytelling, and Storyboarding for Animation, History of Film, History of Motion, Media and Mass Communication, Digital Effects, Digital Film/Video, Digital Editing, Motion Graphics, Animation for Interactive Media, and Mass Communication.

I am a Society for Animation Studies, American Institute of Graphic Arts (AIGA) and The University Film & Video Association (UFVA) member.

Created a summer student fellows workshop exploring identity, environment, sound and image in digital storytelling for John Hopkins University and Morgan State University (BYFA) Baltimore Youth Film Arts program called The Guerrilla Role Animator.

I have served as a consultant for The National Center for Animation and on various committees including the sophomore student affairs committee, The New Technology Advisory Committee and advisor for Alpha Epsilon Rho National Broadcasting Society.

My personal independent media research ranges from media literacy educational films to Independent animation films.

I would like to invite you to my resume where my knowledge and experience in the area of Intro to Drawing, Perspective Drawings, Drawing for Animation 2D Animation, 2.5 Animation, 3D Animation, Web Animation, Motion Media, Game Design, Conceptual Storytelling, Storyboarding for Animation, History of Film, History of Motion, Media and Mass Communication, Digital Effects, Digital Film/Video, Digital Editing, Motion Graphics, Animation for Interactive Media, and Mass Communication is vast and varied.

My K-12 Masters Certification in Fine Arts and Photography works well with students of all ages and I am committed to providing quality instruction.

I would like the opportunity to share these experiences and gain new ones.

Thank you and I look forward to hearing from you soon.

Sincerely,



Prof. W. Moore
www.williemore.net

WILLIE C. MOORE

7301 River Road Apt 101
Newport News, VA. 23607
E: williemoe1@yahoo.com
P: 302-354-5506

Professor
Producer/Director
Graphic Designer
Animator

<http://williemoore.net>
<https://vimeo.com/user818638>

Personal

- An Associate/Assistant Professor in Media Arts and Media Communication Computer Animation, and Radio, TV and Film Production. Master K-12 Fine art and Photography Certification Teacher.
- A Society for Animation Studies, American Institute of Graphic Arts (AIGA), The University Film & Video Association (UFVA) and The American Society of Composers, Authors and Publishers (ASCAP) member.
- Specializing in Animation, Interactive Media, Motion Media, Digital
- Effects, Digital Video, Graphic Design, Digital Editing, Motion Graphics, and Mass Communication.
- Served as a consultant for The National Center for Animation and on various committees including the sophomore student affairs committee, The New Technology Advisory Committee and advisor for Alpha Epsilon Rho National Broadcasting Society.
- Award winning Professor/Teacher/Instructor.
- Experience in online teaching, grant writing and curriculum development for higher education. Demonstrating skills in counseling undergraduate students.

Experience

Hampton University, Hampton, Virginia

Endowed Professor (Creative) - Fall 2017 - present

Teaching Animation, Motion Graphics, & Principles of Advertising.

Teaching Advanced Graphic Design and Video Production, Film and Video Editing, Videography, Film and Video Practicum and Digital Storytelling. Teaching digital technology and editing software packages (e.g. Final Cut Pro, Avid Media Composer, Lightworks, Premiere, After Effects, Special Effects, 3D and Compositing) production and post-production.

Summer Workshops: Honors and Young Diplomats students

Digital Media Innovation, Intro to Visual Media.

Creating new and evolving teaching technologies.

The Art Institute of Philadelphia, Philadelphia, PA.

Digital Media Arts & Animation Professor -Fall 1998 - 2016

Developed and instituted curriculum for Bachelor's Degree program in Digital Media Arts and Animation.

Taught courses: Introduction to Computer Animation, Graphic Design, Multimedia, History of Film, Interactive Media, Digital Imaging, Animation Pre-Production Team, Production Team, History of Motion Media & Mass Communications.

Faculty member of the student's senior portfolio review committee.

Taught Introduction to Media summer Workshops for college and high school students. Participated in the creation of Rubrics for Department Assessments in Media Arts and Animation.

SERVICES

Motion Graphics
Producing/Directing
Graphic Design
Animation
Editing

Howard University, Washington D.C.

Assistant Professor of Communication-Fall 1992 - 2000

Taught the Introduction to Radio, TV, and Film Production and Independent Studio classes and the School of Communications.
Taught courses in the use Animation. Developed and taught course for honor students entitled "Animation through Communication".

Education

Masters of Fine Arts (MFA in Film Animation)

University of Cincinnati, 1986

Bachelors of Art Education (BFA)

University of Cincinnati, 1983

Software Proficiency

Blackboard, Canvas, Adobe Master Collection, Adobe Production Collection, Microsoft Office Bundle, and ToonBoom, SoundTrack Pro, Unity, Maya, Cinema 4D, and 3D Max.

Hardware and Editing Proficiency

Macintosh, PC, Avid, Premiere Pro, Final Cut Pro Editing Systems, ProTools sound Interface, Soundtrack Pro, and DVD Studio Pro.

Selected Grants and Honors

- Wolfson Award Winner, 1984.
- The Cine Golden Eagle, 1990.
- Virginia Arts Fellows Grant, 1991.
- MacArthur Foundation Grant, 1998.
- National Arts Foundation Fellows Grant, 1993.
- Office of Substance Abuse Award, 1993.
- Charlotte Film Festival award, 1994.
- Rosebud Award, 1995.
- The National Clearinghouse-Alcohol and Drug Information Award, 1994.
- The School Library Journal Award, 1995.
- Miami Black Film Festival Award, 1995.
- Sarasota Film Festival Award, 1995.
- Paul Robeson Award, 1995.
- The Children's Welfare League of American Magazines Award, 1995.
- Media Arts Program ASIFA Washington, D.C. Award, 1996.
- ASCAP-American Society of Composers, Authors and Publishers, 2008.
- The Capital Children's Museum summer Media Arts Production workshops, 1993 to 2000.
- Howard University Saturday Morning Students Animation and Media Production Workshop, 1992 to 1996.
- Howard University Hip-Hop Conference Minorities in Animation Panel, 1993 to 1995.
- The Schomberg Center for Research in Black Culture- animation panel and workshop, 2009 to 2013.
- Minorities in Animation Campus Ministry to Temple University panel, 2009.
- Baltimore Youth Film Art Programs Workshop, 2016.
- The Art Institute of Philadelphia Teen-Week summer workshop, 2009-2016.